

## MIDDLEBURG ASSOCIATION OF ATHLETICS SOCIAL MEDIA POLICY

MAA recognized the importance of the internet in shaping the public's perception of our association. MAA also recognizes the importance of our Board Members, Coaches and volunteers in leading and setting the tone of social media interactions in a manner that advances MAA's mission and goals. The Social Media Policy applies to all board members, coaches, volunteers, parents of players, guardians, player family members, as well as MAA players. The Social Media Policy applies to all social media content posted by MAA members in their professional and personal capacity to the extent to such content is related to MAA.

**Guidelines** – All MAA members (Board members, coaches, volunteers, parents of player, guardians, player family members, as well as MAA players) shall abide by the following guide when using social media:

1. Be positive and respectful, and always take the high road. When disagreeing with other's opinions, remain appropriate and polite.
2. Do not post content that will harm MAA or damage the reputation of MAA. Remember that even while you are on your own personal time, you are a representative of MAA and people may interpret your online postings or social interactions as though they are official MAA statements.
3. Use good judgement when posting comments on any official MAA site. Bear in mind that your comments can create problems for MAA as well as yourself. If you are unsure whether your comment(s) is appropriate, either do not post it or obtain prior approval from MAA Executive Board of Directors.
4. Be smart about what you publish. Once something is posted, it's online forever.
5. Encourage others to engage in positive interactions on social media. If you are concerned about any MAA member's use of social media, please bring your concerns to the attention of MAA Executive Board of Directors.
6. **PLAYER'S** – Do not post or share anything that can be deemed inappropriate, don't comment on anything that can be inappropriate. If you don't think your parents/guardian would approve, we won't either.

The failure to adhere to this Social Media Policy by any MAA member (Coach, player, or family member) shall be considered in violation of the Code of Conduct and the player and parent contract shall be subject to disciplinary action, up to and including termination of such individual involvement in MAA.